

MINUTES
AIR FORCE RECRUITING ALUMNI ASSOCIATION
(AFRAA)
Kendrick Enlisted Club
Bldg 1039
Randolph AFB, TX 78150
18 August 2011

1. CALL TO ORDER:

Dale Ullrich, President, called the meeting to order at 6:10 PM.

PRESENT:

Dale Ullrich, President
Stan Staples, Treasurer
Candy Moore, Secretary
Jerry Nelson, Member
Bob Cantu, Member
Brian Erickson, Member
Ron Lajoie, Member
Vance Clarke, Member
Jim Watson, Member
Richard G. Richard, Member
Ruben Gonzalez, Member
Jack Burns, Member
Andy Coppi, Member
Don Haygood, Member

2. NEW BUSINESS:

- a. Minutes: The Minutes from our previous meeting, 17 May 11, were reviewed. Bob Cantu recommended and Stan Staples seconded a motion to approve. All members agreed.
- b. TAPS: None to report.
- c. RECRUITING SCHOOL GRADUATION: There are two more classes this year. We are currently out of plaques but Stan said Aim High could cover us. Larry Carlton said Lackland Hobby Shop can do them and Dale agreed to that. CMSgt Ruben Gonzalez indicated the Top 3 from HRS might be willing to sponsor the award and it's on the table for their next meeting but looks good. Someone asked who was leading the Top 3 and he said they were holding elections tomorrow but could let us know. CMSgt Westmoreland has taken the reins at Recruiting School and is doing a good job and seems to be a good fit.

- d. Membership: Stan reported our membership at 142, the highest level for 2011. We obviously need more members and everyone will work that issue.
- e. Blue Suit Report: Bob Cantu met with MSgt Cory Frommer, the Blue Suit coordinator from HRS to discuss our sponsorship for last year and our participation in the future. The event is still four days and there are no anticipated changes to the schedule. We are not involved in anything after the ranch party. Some things did not go as well as we had hoped during the last Blue Suit and a brief discussion of the membership addressed those issues. There were no nametags at the event we sponsored and that is something of a must. Also, the price of food was a bit steep and the noise was excessive due to traffic and other things going on simultaneously in the facility. There was virtually no opportunity for the Alumni to address the Blue Suiters and it would have been appropriate for our President or other members to speak to those we host. It was generally agreed that a change of venue is not necessary but we also don't need food. Most who attended (Dale Ulrich, Jerry Nelson, Vance Clarke) all agreed the money was not really an issue but we should just do snacks and an open bar. Dale nominated Ron Lajoie to co-ordinate Blue Suit next year, which is tentatively scheduled for 7-10 Feb 2012.
- f. Monument Report: Dale reported the brochure for the monument looks good and will be a valuable tool in our efforts to raise fund to build the monument. Jim Watson was in attendance and has some good ideas for fund raising. He recently retired as CEO of Boys & Girls Club of San Antonio so he has a wealth of experience in this area. He says we need to get the community leaders and shakers behind this effort. They can meet with the people and organizations with deep pockets. He will draft a letter we could use and draft a proposal that would have recognition based upon the level of contribution. He also thinks it's generally a good idea to have a "kick off" campaign. Dale said that CE need to get our Bronze Plaque completed so we can get it on the display site as this is a very good "visual" and goes a long way in convincing donors to contribute. Jim says he has some time now and wants to be engaged in this organization and his experience and willingness are more than welcome. Vance Clarke will try to work with the National Chamber of Commerce to get mailing lists of all Chambers so that we might target different size communities to do a trial run to see if we can sell the bricks for \$75 each. If successful, great, and if not, nothing lost. He also mentions other ideas to sell them such as promotions, retirements and transfers. He suggested we give a copy of the litho/brochure to each new Recruiting School graduate.
- g. Alumni Coin Proposal: Still selling a few coins. Total sales stands at 166. Dave Frutchey has done a very good job and has floated the idea of selling additional items such as golf shirts, caps, etc. Dave was not present but had given this information to Dale to present to the membership.
- h. General Membership Meeting/Golf Tournament: We are going to try for an October date for a golf tournament. CMSgt Ruben Gonzalez will

coordinate with the Top 3 and Booster Club. Vance Clarke said we should ask the Booster Club, not the Top 3, for a donation/sponsorship of \$200. Shouldn't ask both. Also, we should advertise the tournament through the Squadron and Group. Some discussion took place about which we should ask to be sponsors. Several potential businesses were suggested, including Broadway Bank, Education Services on the base, Texas Trophies, and a host of those we can normally rely on. Vance Clarke will provide Jerry Nelson with a list of potential sponsors to work with. Dale said we would have a big picture of the Monument to display at the meeting and someone from the Headquarters will provide "How Goes It" briefing at the membership meeting.

3. TREASURER REPORT:

- a. Stan Staples reported our account balance at \$9127.35. Dale asked if Stan needed an assistant. This is a very critical position and Stan thinks an assistant would be helpful. He also thinks we need to do an audit from an outside source just to validate all his hard work. We also need to ensure we are fully accounting for every penny so having an assistant to provide a second set of eyes is always good policy. It is also important to have an assistant in the event Stan should get sick or have an emergency. All in attendance agreed and Ron Lajoie volunteered.

4. MEMBER ITEMS:

Dale asked if there were any volunteers for the Officers since election time is near. Stan has volunteered to stay on as Treasurer and Ron Lajoie has volunteered for the Secretary position. No other volunteers as of today.

5. ADJOURNMENT:

There was no further business to discuss and Candy Moore motioned to adjourn. Don Haygood seconded the motion and President Ullrich adjourned the meeting at 8:00 PM. The next meeting will be 17 November 11, 6:00 PM at the Kendrick Enlisted Club.