

MINUTES
AIR FORCE RECRUITING ALUMNI ASSOCIATION
(AFRAA)
Kendrick Enlisted Club
Bldg 1039
Randolph AFB, TX 78150
17 February 2011

1. CALL TO ORDER:

Dale Ullrich, President, called the meeting to order at 6:00 PM.

PRESENT:

Dale Ullrich, President

Larry Carlton, Vice President

Stan Staples, Treasurer

Candy Moore, Secretary

Dave Frutchey, Member

Jerry Nelson, Member

Bob Cantu, Member

Brian Erickson, Member

Don Haygood, Member

Tom Strack, Member

Bob Cheeseman, Member

CMSgt Ruben Gonzalez, Command CMSgt, Guest

MSgt Lawana Palmer, POC, Blue Suit, Guest

2. NEW BUSINESS:

- a. Minutes: The Minutes from our previous meeting, 18Nov 10, were reviewed. Bob Cantu recommended and Brian Erickson seconded a motion to approve. All members agreed.
- b. TAPS: Additional names have been submitted to the Association for mention in TAPS. Candy Moore submitted MSgt Don Dunaway and Don Haygood submitted Al and Iris Chesley.
- c. RECRUITING SCHOOL GRADUATION: Larry Carlton passed around a "sign-up" sheet for presenters at the Recruiting School graduations. Several signed up and Larry told the membership we are in good shape for presenters so far. Bob Cantu said he would call Ron Lajoie who expressed an interest in participating. Dave Frutchey asked to have the sign up sheet e-mailed so everyone could see what dates might be available. We have discussed the logistics of getting the plaque to the graduation in the past with several recommendations. At present, CMSgt Gonzalez is working on a plan for RS to get the plaque to the graduation if Aim High Awards can get it to the Headquarters. Hopefully, this will solve our logistically problem. The new Recruiting School Superintendent is CMSgt

Westmoreland and she indicated all classes for the remainder of the year are full. The NPS goal for this FY is down to 22,000 and fewer recruiters will be needed. As information to all, there will be no more OTS classes this year. The waiting list for both NPS and OTS is very long.

- d. Membership: Dave Frutchey reported paid membership stands at 115. He says we have hit a lull. Our all time membership high was 136 and, as usual, we batted a few ideas around. Jerry Nelson said magazine costs are prohibitive but can put in reunion information for free in some. He will check this out to get exact information. Larry Carlton said Facebook, the social network, has lots of recruiting people on it and he can get access to it. Also, Dave Frutchey said we could make another run at getting a letter to all active duty recruiters who are retiring. A membership in the Alumni Association along with a brick paver is a great retirement gift to the retiree from their respective units.
- e. Blue Suit Report: Bob Cantu has worked with MSgt Lawana Palmer to make sure Blue Suit goes smoothly. MSgt Palmer has done a very good job in handling all the logistics for us and it seems everything is about as ready as it can get. We will provide watches as we have in the past. Dale asked MSgt Palmer if there is enough money and she said letters have gone out to sponsors but some have yet to respond
- f. Monument Report: We currently have \$1446.06 in the Monument Fund from the pavers. A preliminary estimate to build the monument is maybe \$150,000. This could be less if the Air Force ponies up some money. The design of the monument should allow for approximately 3000 pavers. We are selling them for \$75.00 each and a numbered Certificate of Ownership will be provided. The Certificate is very good-looking and very professional. Someone suggested we get a photo of it and put it on our website. This is an excellent idea. Fund-raising for the monument should be a two-prong approach. We will need corporate help in the way of contributions. Individual sponsors would be most welcome and it could be at different “levels”, anywhere from \$100 to \$2500. We will ask for input for this. Dale is working with Tim Talbert on a letter to prospective sponsors for the monument. They are currently trying to get the verbiage just right and plan to include a History of Recruiting Service and a Mission Statement. A brochure would be a good way to put all this together as a sales aid. Don Haygood said this is a very good time to get donations to help veterans.
- g. Alumni Coin Proposal: The coins have proven to be pretty successful. We ordered 300, and have sold 134. Bob Cantu asked if we could give some away and the consensus was to give President Ullrich 10 coins to use at his discretion. Dale wanted to know if we could possibly do shirts with our logo. Most agreed we could probably do this and make some money and all members agreed that the shirts should be polo shirts and be very nice. We do not want to lowball a price and have cheap looking shirts. This will be explored further since it has the potential to make money for the Alumni Association.

- h. General Membership Meeting/Golf Tournament:** Several ideas were discussed with regard to a General Membership Meeting. Where to have it – Don Haygood suggest we have it in New Orleans. He contacted our three areas representative and one (John Stocks) agreed on New Orleans and one (Robin McGregor) voted for Las Vegas. Having it outside the San Antonio area would be a good idea but only if we could get commitments for enough attendees to make it feasible. As it stands, most of the membership is here in San Antonio and more members would probably attend here. But, to give everyone an opportunity to be heard, Stan will put it out to the membership. He will ask where, when, and what activities would members like to see. Jerry Nelson suggested another golf tournament since this always seems to be the most popular event and brings in some much needed money. He says we should get the membership together to enjoy each other’s company first, and secondly, to make some money for the association and golf tournament is a way to do both. He says the Booster Club at RS is strong and he will get with them to see if they can help with this fund raising event. Jerry and Candy have put together many tournaments in the past and can be counted on for this one if this is what the membership decides to do.

3. TREASURER REPORT:

- a.** Stan Staples reported the Pay Pal account is working fine. He said our monies for the Brick Pavers is being deposited into a Money Market account and the monies from membership dues and the coin sales are in a regular checking account. These monies must be kept separated. Our total of all accounts is \$7729.94.
- b.** Stan informed the membership the IRS has sent a “Letter of Determination” 16 Jul 10, and we had to file an EZ 990. This is to confirm we are a 501©19, which is a veterans organization. However, he stressed our membership must be a minimum of 95% veterans in order to keep this status so we must be diligent in doing this.

4. MEMBER ITEMS:

- a.** Tom Strack has transferred back to San Antonio and is ready to put out a spring edition of “The Bagdragger”. All he needs is input so all members are encouraged to submit article by 1 Apr 10 to tstrack@satx.rr.com.
- b.** Dale asked the members to think about a search committee for our next Board of Officers. Brian Erickson agreed to head up a committee and will send out a letter.

5. ADJOURNMENT:

There was no further business to discuss and Jerry Nelson motioned to adjourn. Dave Frutche seconded the motion and President Ullrich adjourned the meeting at 8:15 PM. The next meeting will be 12 May 11, 6:00PM at the Kendrick Enlisted Club.